



FOR IMMEDIATE RELEASE

DRAGONRIDGE COUNTRY CLUB TO DEBUT ONLY JACK NICKLAUS ACADEMY OF GOLF IN NEVADA

Scheduled to Open Spring 2009

Henderson, Nev. (October 7, 2008) – DragonRidge Country Club at MacDonald Highlands will soon become home to Nevada’s only Jack Nicklaus Academy of Golf. Currently under development and scheduled to open in Spring 2009, the Jack Nicklaus Academy is the leading provider of golf instruction in the world.

The latest addition to DragonRidge, the Jack Nicklaus Academy will be a state-of-the-art learning facility featuring the Nicklaus Integrated Technologies and Fitness Program to complement its world-renowned, comprehensive, results-driven instruction philosophy.

The Jack Nicklaus Academy of Golf at DragonRidge will soon join an impressive roster boasting facilities around the world in Asia, Europe and the Middle East, located within some of the most prestigious five and six-star resorts and residential developments.

“We are proud to become home to the only Jack Nicklaus Academy of Golf in Nevada and know that it will be an incredible amenity for current and future DragonRidge members,” said Rich MacDonald, developer of MacDonald Highlands and DragonRidge Country Club. “Our championship course not only offers golfers the best golf in Southern Nevada but now will have the ability to help players perfect their game.”

Leading the instructors in Nevada will be Mike Malaska, PGA professional and worldwide director of instruction for Nicklaus Academies. Malaska is currently listed among the Top 30 Greatest Teachers in America by *Golf Digest* and has been among GOLF Magazine’s Top 100 Teachers since 1996. In his role with Nicklaus Academies, Malaska is responsible for developing the comprehensive teaching curriculum and training methods for all instructors at more than 30 Jack Nicklaus Academy of Golf facilities around the world.

“We are thrilled to introduce the Nicklaus Academy concept to Nevada and know that DragonRidge provides the perfect opportunity,” said Ted Simons, senior vice president for Nicklaus Academies. “Having an academy in such a prime location, will allow serious golfers an unprecedented experience where they can master their craft with the finest technology and instructors.”

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The Academy philosophy is based around the “Greatest Golfer of the Century,” Jack Nicklaus, and on a proven system of instruction that is results based, not swing specific. It is centered on providing a solid swing platform that allows the golfer to enjoy the game and learn. Based on information gathered prior to the start of instruction, the Academy staff of professionals understands the needs, strengths and limitations of the student standing in front of them. From these assessments and evaluations, the instructor can tailor an instructional program that meets and exceeds the students’ expectations in a professional and fun learning environment.

The ability to use any number of integrated technologies allows the Academy to shorten the learning curve so they can generate greater results in less time. The integration of high-speed video with pressure mats, launch monitors, kinetic movement sensors, computerized putting systems and more is extremely valuable to professional players as well as students.

The Nicklaus Academy at DragonRidge will offer a variety of individual and group programs for DragonRidge members and their guests as well as exclusive instruction programs for Las Vegas area hotels and resorts.

MacDonald Highlands

The exclusive 1,200-acre hillside community features a range of custom homesites with spectacular Strip and mountain views, all nestled within stunning natural surroundings. Longtime Southern Nevada resident and developer Rich MacDonald continues to go to great lengths to maintain the beauty of the natural canyons and preserved rock formations woven throughout the community. For more information on this exclusive community, please visit www.macdonaldhighlands.com.

DragonRidge Country Club at MacDonald Highlands

The cornerstone of the exclusive MacDonald Highlands community, DragonRidge Country Club features a private 18-hole championship golf course and a 44,000 square-foot clubhouse. In 2009, DragonRidge will become home to the prestigious Jack Nicklaus Academy of Golf as well as a brand new 14,000 square-foot state-of-the-art fitness facility. For more information on DragonRidge, please visit www.dragonridgegolf.com.

Nicklaus Academies

Nicklaus Academies provides its proven golf instruction program at select locations around the world. A dynamic curriculum and the latest application of integrated technologies establish the Jack Nicklaus Academy of Golf as the leading provider of golf instruction for all abilities. For more information on Nicklaus Academies, please visit www.nicklausacademies.com.

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